

**HUDSON SOCIETY OF ARTISTS**  
**BOARD MEETING MINUTES**  
**MONDAY, OCTOBER 11, 2021**

**LOCATION:**  
**The Main Pavillon**  
**Hudson Springs Park**  
**Hudson, OH 44236**

**IN ATTENDANCE:**

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<b>Interim President &amp; Membership Chair:</b>	<b>Denny Stoiber</b>
<b>Past President:</b>	<b>Bill Baker</b>
<b>Past President:</b>	<b>Barb Faulkner</b>
<b>VP/Art-on-the-Green Chair:</b>	<b>Cathy Welner</b>
<b>“Board Guest” for Social Media:</b>	<b>Janice Filipski</b>
<b>Recording Secretary:</b>	<b>Trudy Painting</b>
<b>Treasurer:</b>	<b>Janet Willis</b>
<b>Publicity Chair:</b>	<b>Barb Zohn</b>

**ABSENT:**

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<b>Hospitality Chair:</b>	<b>Kate Murgatroyd</b>
<b>Art-on-the-Green Co-Chair:</b>	<b>Paul Adams</b>
<b>Past President:</b>	<b>Lucy Karlake</b>

**CALL TO ORDER:**

The meeting was called to order by **Denny Stoiber**, Interim President, at approximately 2:30 p.m. HSA President **Bill Baker** recently resigned from his position due to increasing difficulties with macular degeneration and suggested **Stoiber** as a well-qualified Interim President until such time that the Hudson Society of Artists is able to convene its meetings and to have its May, 2022 elections. The existing Board of HSA Officers confirmed **Stoiber** by a majority vote last week. **Stoiber** thanked **Baker** for his past service and his faith in endorsing him to fill the interim position, and also thanked the Board for their consideration of his abilities and leadership. **Stoiber** extended special wishes to **Baker** for manageability and able function of his eye health.

**AGENDA:**

Today’s meeting was set up to consider all the pros and cons of resuming HSA meetings, shows, social gatherings, workshops, etc. in light of the current Covid status and without having had any regular agenda for the past 1-1/2 years. Before commencing, **Baker** wished to address some old business.

**OLD BUSINESS:**

**Baker** reported he wished to recognize **Janice Filipski** who has managed the HSA newsletter and other online responsibilities for years without a formal title and without any Board of Directors status in our organization. HSA was about to right that wrong when the pandemic hit, so it is only now with great intent that the Board wishes to honor her position and title. Some discussion followed, and it was agreed that at the first meeting in 2022, the HSA Board of Directors would propose amending the ByLaws to incorporate the new “Social Media Coordinator” position and put forth the recommendation that **Filipski** continue in that newly-titled capacity. According to the HSA Bylaws and Standing Rules, a 2/3 majority vote by the Board (done) and 2/3 majority vote by

the membership at a general meeting will cement this new position and Board member status into HSA law. At this time, it is noteworthy that the “Newsletter Editor” position is still outstanding.

### **NEW BUSINESS:**

**Resumption of HSA meetings:**— **Cathy Welner** proposed the possibility of securing artist David Rankin for a Zoom demo —or even a workshop— before the start-up of “in-person” meetings in January, 2022. **Filipski** stated a free Zoom session lasts for 40 minutes and has its considerations with set-up, location, invites, an artist’s payment, fielding of questions, etc. It was questioned if a 40-minute demo was enough time—and it was decided it was possible if there was no audience interruption. **Welner** stated that Rankin often does Zoom presentations and has his own set-up so that HSA wouldn’t have to worry about many of the details. **Janet Willis** stated that normally at our demos, the guest artist is paid \$150 for a 2-hour+ period and, thus, a lesser amount might be granted for one doing Zoom. However, that was challenged. It was also suggested that we might take a survey of membership to find out who would be interested in a 40-minute Zoom demo. **Filipski** said some organizations (and people) have Zoom accounts which are for a month (\$40) or a year’s commitment. **Stoiber** suggested that **Welner** find out which “guest artists” would be willing to do, for example, a 10-person Zoom demo and field questions from the audience via emails instead of during demo time. Several claimed, from past experiences, a question/answer set-up during a demo has been disastrous. Another option, **Stoiber** proffered, was to have a Zoom demo covered in 30 minutes with questions/answers channeled back and forth in the last 10-minutes. **Filipski** said we’d have to contact artists who would know how to set up their cameras, lighting, etc. **Welner** said **Rick Sirowitz** also has the wherewithal of Zoom technology, having even presented globally. **Willis** cautioned that we have to watch our spending as HSA has had no income in the past year. **Filipski** proceeded to spell out the steps for a Zoom meeting: The invitations, the RSVPs, the privacy code, the “wait room,” etc., and **Stoiber** said HSA should keep it simple and go with an artist already in command of Zoom and see if they would be willing to accept *half* the 2+ hr. compensation which would be \$75. And we could eliminate the question/answer period altogether. **Welner** will inquire and report back. **Willis** highlighted the fact that we really only have November to worry about with our current time element and the fact that HSA wouldn’t hold any demo in December anyway. Thus, we could conceivably have two Zoom dates in November. **Stoiber** said the Board should share their ideas and suggestions via emails as we move forward with this. Posted here are three “in-person” workshop locations considered, other than Barlow Center, from today’s suggested list.

. **Cuyahoga Valley Art Center**

(No rental now because of Covid; only CVAC classes and their shows resume. Also, shows and workshops must be reserved pretty far ahead.)

. **Peninsula Art Academy**

(A Plein Air show is there this week. —The Academy has a big mailing list!)

. **Filipski’s “Granger” condo in Medina** (the other side of Bath)

Costs \$100/day for room with round tables, kitchen, and small parking lot.

It took **Filipski** 40 minutes to get to Hudson Springs Park from home.

**Tentative start date for “in-person” meetings and protocols:**— HSA is setting their sights on January, 2022 for resuming our Society’s activities. **Willis** said we’ll have to look at the mandates put forth by the government on different levels—i.e., to “mask” or not (currently, Ohio’s and Summit County’s mandates are to “mask”). Some wondered about showing proof of vaccination, but **Willis** stated that that applies to private businesses which can ask for proof of vaccination, but which we—as a public entity—cannot. A few of the Board noted everything can change depending on whether Covid spikes, if the CDC changes its guidelines, and also with what happens locally—for which, in all cases, we’ll reconsider our course. Barlow Community Center said they have no protocols, but we, as an organization, must set up and enforce our own. Discussion followed on room capacity and attendance. In the past, at a well-attended meeting, HSA could have upwards of 50+ people. It was thought that we’ll not have that many during this

pandemic and, consequently, we could probably successfully seat everyone at a moderate 3-ft. distance at our meetings. **Welner** stated she felt we could successfully even hold workshops at Barlow with its “Assembly Room” capacity. The bottom line is that the HSA Board will have to be mindful of the health risks and be aware of what the mandates are—up to the very time of each meeting—and act accordingly. **Filipski** inquired about our HSA room rate. **Willis** wasn’t sure of the current fee but thought it was \$30 per hour X 2 hrs. = \$60...but that we are given a half-hour grace either side of our time in order to set up and clean up. **Willis** said once she hears when Barlow Center is opening up again, she has to jump on reserving our main room, so it’s imperative that we decide on whether to have one or two meetings a month. **Stoiber** pointed out that our ByLaws state we meet two Mondays a month, and questioned if we are comfortable with meeting one Monday a month, wouldn’t we then be comfortable meeting two Mondays a month. **Barb Faulkner** thought perhaps the deciding factor might be artist availability; but **Welner** stated that would not be a problem. **Willis** said HSA could apply for the two January meetings, but if we didn’t meet, Barlow stated they would refund our money. She says it’s happened with some past snow days whereby they’ve credited us on our bill. **Willis** said January 3, 2022 would normally be our first room request, but when **Faulkner** questioned the timing so soon after New Year’s and a good chance of a lean attendance, it was decided we’d wait until January 17, 2022 to reserve the room for our first meeting, and then follow with February 7 and February 21.

**Food and drink:—Stoiber** asked how we all felt about refreshments being brought in. Finger foods were considered the highest risk. **Filipski** and **Stoiber** thought individually-packaged treats might work. **Barb Zohn** said we could eliminate treats for awhile. **Willis** considered only serving coffee and tea. **Stoiber** suggested maybe even that was risky and proffered everyone bring their own bottled drinks. **Trudy Painting** suggested maybe everyone just needs to bring their own snack/drink. **Stoiber** asked to what level we wished to carry this. **Filipski** reminded the group that people do go out to eat. **Stoiber** felt maybe 50% of people are comfortable eating at restaurants, but asked if we would make 50% of our membership uncomfortable by offering food at our meetings. He said we have to think about how most would participate. **Zohn** reminded the Board of how everyone lines up for refreshments and that the proximity to each other could be a risk. **Stoiber** concluded that individually-wrapped items might be the answer. He asked everyone to think about it and to share any additional ideas in email, and from there we could have further discussion. We have until January to make a decision.

**Artist demonstrations:—Welner** feels confident that we have several artists to get us off to a good start for our 2022 meetings. However, she’d like to consider a workshop at Barlow and questioned if Barlow would be available before January. **Willis** said Barlow actually re-opened in September, but she only specifically asked about availability for January onward. **Stoiber** said if we are considering Zoom meetings with a couple of artists who are already set up on their own premises, we don’t really need to pursue the Barlow venue for them right now. However, since **Willis** doesn’t know the current rate of the room we rent, **Stoiber** asked her to find out so we know what to expect. **Welner** said she was trying to calculate what to quote for an HSA workshop if we could possibly have one before January and which could be a money maker for HSA. She said it will show that HSA is still alive. **Zohn** said she thought an in-person workshop at Barlow would actually be better than a Zoom presentation, and **Welner** said she thought so also and will look into artists who are willing to do an in-person workshop at Barlow.

**Filipski** said October 18, November 1, or November 15 would be possible workshop dates at Barlow. **Stoiber** felt a person could be more flexible with Zoom because they wouldn’t have to leave their home. **Welner** says for a 2-day workshop, Rankin charges \$137.00 for two days on Zoom, probably 9 a.m.-2 or 3 p.m. **Filipski** figured a Barlow charge—if \$30/hr. for 4 hrs. X 2 days —would be \$240. Rankin would have the take-home pay of \$137 per person. However, the room

fee is unknown and **Willis** will find out. Furthermore, **Faulkner** suggested Barlow might have a different day fee, or a cost break on a 2-day commitment for multiple hours...so that should be investigated as well. Once the numbers are known, we can move forward with our workshop plans.

**DUES:**—The Board decided to keep the pre-pandemic membership cost of \$20 for a single and \$25 for a family membership. Already three people have submitted their dues for 2022. We will re-evaluate fees for 2023 next year.

**SOCIAL EVENTS:**—For the remainder of 2021, **Stoiber** stated the Christmas Party was obviously out. Yet, **Filipski** wondered if Ann Kah would be willing to organize a painting exchange as she has in the past. **Stoiber** asked **Filipski** to contact her to find out and report back.

**June 2022 Annual Meeting/Buffer Supper/Scholarship Award/Elections:**—Following the normal annual Social Events as listed in HSA's Standing Rules, **Stoiber** recounted that whatever we set forth in 2022 is obviously up for re-evaluation depending on the climate of the pandemic at the time of the event. **Willis** said we can go ahead and schedule the Annual June Dinner Meeting (first Monday—June 6). Normally at that meeting we honor a \$2,000 scholarship winner, but **Welner** asked if we'd even give a scholarship because of our lean funds. **Willis** said we can grant that scholarship as we have \$20,000 in our account, but also stated that it will go fast. **Willis** said we might consider cutting back on the scholarship amount. **Stoiber** said to bring it to the fore in January and we can decide then. January is also the time when we contact the high school to spell out the scholarship requirements.

**COMMITTEE-RUN EVENTS:—**

The Clothesline Art Show in June coincides with the timing of the Hudson Garden Club's Home & Garden Tour. HSA did not have an organized Clothesline Show in 2020 or 2021. Next year's Show, as scheduled now, will be Friday, June 17th, and Saturday, June 18th. Since construction is underway at the middle school where HSA held the Clothesline Show in recent years, we must decide on a new venue. The Garden Club does not say on their website where they will hold their "tea and garden room" next year, but **Barb Faulkner**, now a member of the Hudson Garden Club, will find out. Some of the suggested locations for the Clothesline Show from today's Board members are as follows:

- . **Hudson Springs Park**
- . **Case-Barlow Barn**
- . **Western Reserve's Knight Fine Arts Center (Moos Gallery?)**
- . **Peg Morgan Foundation Gallery**
- . **Baldwin-Buss House**  
(Barb Faulkner will check.)
- . **Hudson Library**  
(Not a very big space—in the front hallway.)
- . **Destination Hudson**  
(On the square and where we've had a show before—a great location.)

**Welner** warned about having a show at a place which nobody knows. Deanna Clucas was the coordinator for the last Clothesline Show.

**Filipski** said The Hudson Garden Club has been very gracious about teaming up with our Clothesline Show in the past and maybe the thing to do is find out if they are having their "Tea & Garden Room" next year, and if so, have they decided on a venue (since the old middle school space is gone) and if they'd welcome a partnership again with the Clothesline Show. **Faulkner** said she will find out their plans.

The Art-on-the-Green Show & Sale in August—will be a **BIG issue** this year! **Welner** says it is HSA's biggest money maker. **Willis** reported that HSA generally realizes \$8,000-\$10,000 income from Art-on-the-Green. As an example, for 2019, we took in \$27,000, but our expenses were \$17,000. We did not have an Art-on-the-Green Show in 2020, nor in 2021, because of Covid.

With the problems of parking, hilly terrain, jutting root systems, and trees branching out and squeezing our exhibitors' spaces, **Welner** believes it's imperative to find a new location for the show. (And, culled from a discussion of this topic in HSA's September 23, 2019 Minutes, **Welner** also reported it is now the Fire Marshall's mandate to have 12-foot distances between every seven tents to comply with fire-safety codes.) Consequently, with all these negatives, in 2019 **Welner** spoke with "Jackie," a fair organizer from "Wild Roots," who manages shows at the Jo-Ann Headquarters Complex at Terex Rd./Rt. 91. (See the 9/23/19 issue of HSA Minutes for more

*details.*) \* **Welner** says there's a flat walkway, an enormous amount of grassy area and parking. **Zohn** questioned if we had to go by Hudson rules, and **Welner** thought because it is private property we may not have to. **Welner** likes the visibility of the Jo-Ann Complex on a main crossroads, too. **Stoiber's** only complaints about the Jo-Ann complex is that it doesn't have the charm or shady areas of the Green. He proposed two alternatives could be the Case-Barlow Farm with parking and shady spots, or the Western Reserve Academy grounds. **Faulkner** responded that the "Taste of Hudson" fair which was at the First & Main greens with artists on the Baldwin-Buss House green, drew thousands of people and they managed to find parking. Furthermore, she noted that when Hudson had their antique shows years ago in the Academy area, tents were set up right along the blocked-off Chapel and College streets where people could walk. She said she'd talk to the Academy and see if they'd be interested in a collaborative effort with HSA. **Baker** shared that he has seen it happen that when one changes their venue, they lose customers. **Welner** countered that while people just passing through Hudson may catch the show, many aren't even aware there's a lower level on Ravenna Road. **Filipski** offered that the opposite green with the gazebo has the ambiance, the foot traffic, and the proximity of shopping, businesses, and eateries. **Zohn** responded that there's still the problem of parking and lots of people also crossing the streets. **Faulkner** interjected that the Saturday Farmer's Market would be a problem, also. Thinking about resolving the venue issue before sending out applications, **Welner** and **Filipski** conferred and reported applications for Art-on-the-Green will go out in late February.

Tacking on to the idea of money-makers, **Faulkner** wished to reinstitute an idea from other Art-on-the-Green years where a painting donated by one of the exhibitors would be put up for auction. She proposed we do that again. **Stoiber** thought **Welner** might like to consider that and said to hold that thought for discussion closer to the AOG event.

December 2022 Holiday Show—This is being pushed to the back burner for now.

Mid-Winter Show—Same as above. It was thought since we need to get our organization back up and running, we should keep this and the Holiday show on the "to do" list for discussion later. Lest we lose track of a good thing, Hudson Fine Arts & Framing was given a thumbs up by our Board for the wonderful job Kathy Johnston did for HSA's Membership Show a couple years ago—providing refreshments, taking care of advertising, and providing a professional ambience for our work.

**ELECTIONS:**—According to the ByLaws, a Nominating Committee is selected at the first April meeting composed of the two last presidents plus two other people selected from the membership. (Nominations may also be made from the floor.) The slate of officers will then be presented at the Annual May Meeting where officers shall be elected by a 2/3 vote of the members present.

**ANNOUNCEMENT TO THE MEMBERSHIP:**— **Stoiber** asked **Filipski** to notify membership about HSA's intended start-up date in January at Barlow Community Center, to send the new Membership Form with posted dues, and to state that more information of meetings, Covid protocols, and activities would be forthcoming. **Filipski** also will impart that Application Forms for Art-on-the-Green will be coming out in late February 2022.

**OTHER:— Faulkner** was quite impressed with the wine-and-painting classes which have been very popular the past few years. **Stoiber** stated that with the current Covid climate, it wouldn't be something we'd try right now.

**Willis** announced that HSA got a credit on its taxes.

**Zohn** asked **Filipski** if she needs reimbursement for anything in her position, and **Filipski** replied only if there are paper announcements or membership directories to go out—then it would be printing costs and stamps.

**Filipski** offered to help **Stoiber** with the Membership List now that he's doing double duty, but he declined because of the "wonkiness" that happens with any corrections or changes, saying he'll hold on to it for now while he has it fairly tamed.

**Faulkner** thanked **Stoiber** for stepping up as Interim President. **Filipski**, in turn, said she will announce—via email and at the January HSA meeting—**Baker's** resignation and the Board's vote to install **Stoiber** until the next election.

The meeting was adjourned at 3:43 p.m.

Respectfully submitted,

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Trudy Painting  
Recording Secretary

\*For anyone missing this issue, I can email you the information.—Trudy Painting